

Key Stats

Choice Group Asia is a multi-media group in Thailand serving expats and tourists

- **Over 2.7 million monthly web visitors to all sites**
- **Around 8 million monthly page views**
- **Over 100,000 followers on all Facebook pages**
 - o **Almost 14 million post reach on all Facebook pages**
- **Extensive other social network platform reaches that include Line, You Tube and Twitter**

Websites

Product	Visitors/month*	Page Views/month*
Thaivisa.Com	2,500,000	7,500,000
Thaivisa.com - French & Russian	26,000	52,000
Tech by Thaivisa	160,000	391,000
Inspire - Pattaya, Bangkok, Phuket, Hua Hin, National, Russian Pattaya, BKK Thai	31,000	43,000
TOTAL	2,717,000	7,986,000

Social Networks

- Facebook

Category	Followers***	Post Reach**	Video Reach**
Thaivisa.com News	64,120	13,523,456	4,163,748
Tech by Thaivisa	3,778	15,665	809
Thaivisa Property	4,337	16,531	42
Thaivisa French	754	118,396	482
Thaivisa Russian	1065	27,206	215
Thaivisa Radio	282	7,649	13
SUB TOTAL	74,336	13,708,903	4,165,309

Category	Followers***	Post Reach**	Video Reach**
Inspire Pattaya	7,308	70,953	986
Inspire Bangkok	1,412	10,256	525
Inspire Pattaya - RU	459	830	48
Inspire Hua Hin	416	9,986	1,267
Inspire Phuket	466	1,805	0
Inspire BKK - THAI	23,977	20,274	34
SUB TOTAL	34,038	114,104	2,860

* Measured monthly average from between January – July 2016, figures

** Measured for period 12th August – 8th September 2016

*** 9th September 2016

Category	Followers***	Post Reach**	Video Reach**
Thaivisa	74,336	13,708,903	4,165,309
Inspire	34,038	114,104	2,860
TOTAL	108,374	13,823,007	4,168,169

- You Tube

Media	Subscribers***	Lifetime Views	28 days Views**
Thaivisa	2,028	4,385,000	147,188
Inspire	1,091	832,358	12,424
TOTAL	3,119	5,217,358	159,612

- Other Social Networks

	Followers***
Thaivisa Line	4,543
Thaivisa Twitter	24,000 / 2,675,000 monthly impressions

* Measured monthly average from between January – July 2016, figures

** Measured for period 12th August – 8th September 2016

*** 9th September 2016